The Southern Open Adult Championships
This document contains the general requirements for hosting the Southern Badminton Association (SBA) Open Championship sanctioned event, hereinafter referred to as “the Southern”. Interested event organizers must complete and submit the bid application to the SBA board.

**BID DEADLINE FOR 2017: April 23 20:00 ET, 2017**

The SBA website is located at [www.SBAbadminton.org](http://www.SBAbadminton.org). Please submit the bid application, and refer any questions by email to: play@sbabadminton.org.

**Overview**

The Southern Open Championships date back to the 1930s, and are traditionally held during the months of March, April, or May, but has migrated to summer and fall months. Recent tournaments include:

- Round Rock Sports Center, Round Rock, TX – *August 6-7, 2016*
- Estero Community Center, Ft. Myers, FL - *May, 2015*
- U of Tennessee- Chattanooga, Chattanooga, TN - *August, 2014*
- ClearOne Badminton Centre, Orlando, FL - *September, 2013*
- University of North Carolina, Chapel Hill, NC - *March, 2012*
- Shula's Athletic Club, Miami Lakes, FL - August, 2011
- Emory University, Oxford, Georgia - August 2010
- Duke University, Durham, North Carolina - October, 2009
- Charlotte, North Carolina - July 2008

This tournament requires events for juniors, open, seniors, and masters (with at least 2 divisions for juniors and 3 divisions for seniors/masters). Awards are required and a purse prize is allowed. A minimum of two (2) days is required for this event. A typical schedule would be as follows:

- Day 1  Open & Seniors play. If Juniors, then Juniors play.
- Day 2  Open & Seniors play, remaining matches, finals.

The host must provide accommodation for the SBA board of directors to have its annual open meeting. This tournament is a great, old tradition of the south and there should also be a banquet Saturday evening for the presentation of awards and trophies (if the tournament has concluded by then).

**The Entry Fee for the first event should allocate $5 from each player toward membership to the SBA.**

**SBA Support**

The SBA will assist the event organizer with advice, guidance, sanctions and where agreed in advance, having support personnel (e.g. technical support) on site at the event.
Organizer’s responsibility

Venue or Stadium:
✓ Must have minimum of 25 feet in height free of obstructions.
✓ Must have a minimum of 4 courts.
✓ Ideally using wooden sprung flooring, but if not, with non-slip court mats (badminton markings only) on wooden flooring.
✓ Courts must have a minimum 3½ feet clear space surrounding all the outer lines of the court. This space is a minimum requirement between any two courts marked out side by side.
✓ Good lighting intended for, and at a minimum, suitable for badminton.
✓ All sources of daylight or sunlight behind or along the sides or the court should be eliminated or blocked/covered.
✓ If air-conditioning or heating will be used, there should be minimal effect on shuttle flight.
✓ Locker facilities for men and women. Shower facilities optional, but would be welcome.
✓ Room for Directors’ meeting, capacity of at least 10.

Technical Officials:
✓ Tournament director must have run a minimum of 2 badminton tournaments
✓ Provide at least: 1 referee, 1 deputy referee (can be a qualified umpire), 2 umpires.
✓ Provide a desk staff of at least: 1 match-control/announcer and 1 registration/control staff.
✓ Provide a $30 daily allowance for referees, and umpires. This allowance will start from the day of arrival to the day of departure.
✓ Provide shared hotel accommodations for all out-of-town officials.

Volunteer Support:
✓ Expect to need five (5) to ten (10) volunteers for the following areas: control desk runners, messengers, registration assistants, hospitality, ticket takers, ushers, players' lounge, first aid, athletic trainers, medical support, etc.

Equipment:
✓ Printer / Copy machine as required by the Tournament Director
✓ Internet access (optional)

Shuttlecocks:
✓ Organizer shall provide all shuttlecock needs.

Medals or trophies:
✓ Organizer will meet the cost of medals or trophies.

Water:
✓ Reasonable supplies of drinking water must be available to all players and officials.
Medical Support:
✓ Organizer shall provide First Aid and assist in other medical needs.

Lodging:
✓ Organizer must arrange for a host hotel (preferably one not far from the tournament venue), with host hotel providing a discounted room rate for out-of-town players and officials.

Hospitality/Registration:
✓ It is recommended for the Organizer to provide a Hospitality Room/Suite (usually at the host hotel) for pre-tournament registration the evening before the first day of competition.

Insurance:
✓ The event organizer must have civil and public liability insurance in place for the event, and must insure against other risks as deemed fit. Insurance is provided by USA Badminton should the tournament be Sanctioned.

Ceremonies:
✓ There is no requirement to have an opening or closing ceremony, but many competitors will welcome such, especially a simple but effective opening ceremony on the first day of play, and perhaps a farewell party (this needs to be advertised well in advance so that players do not plan their return journeys without knowing of it).
✓ All medals must be presented by conclusion of the tournament.
✓ In lieu of a farewell party, it is strongly suggested organizer hosts a banquet Saturday evening, either at the host hotel, or at a restaurant not far from the tournament venue.

Web site and Reporting results:
✓ The event organizers may set up and run a web site for the event. The SBA must have full access to the results, for publication on its own website and results must, at a minimum, be sent to the SBA and USA Badminton office.
✓ A list of all participants, including contact information, should be provided to the SBA at the conclusion of the events.
Southern Open Bid Application

The following application is for the purpose of obtaining important information about possible sites for the Southern Open. The information received in this packet will be used to evaluate the location on the suitability of hosting a Southern Open. SBA will only use this information in order to make these determinations.

Main Sponsor’s Information

Name of Organization_____________________________________________________
Address________________________________________________________________
Years the organization has been in existence___________________________________
How will the sponsor support the event (cash contributions, value in kind service and/or products, manpower etc.)? ________________________________
________________________________________________
________________________________________________
Please list the sponsor's experiences with running similar events:
 a) ______________________________________________________________________
b) ______________________________________________________________________
c) ______________________________________________________________________
d) ______________________________________________________________________

Tournament Information

DATE (S) REQUESTED: __________________________________________
TOURNAMENT SPONSOR: ______________________ USAB # ______________________
TOURNAMENT DIRECTOR: ____________________________________________________________
 First Name Last Name
EMAIL_________________________________________________________________________________
STREET________________________________________________________________________________
CITY_________________________________________STATE___________________ZIP________
TELEPHONE _______________________________ FAX______________________________________
SHUTTLECOCKS: Brand: ______________________ Model: ________________________________
Other Sponsors

Please list possible sponsors who have shown an interest in this event. Also, list sponsor’s preferred form of advertisement at the event (sign, banner, a-board, program ad, etc.)

Name__________________________________________________________________
Address____________________________________ ________________________
Contact Name___________________________________________________________
Telephone_________________ Fax_________________ E-mail____________________
Form of Advertising_____________________________________________________

Name__________________________________________________________________
Address____________________________________ ________________________
Contact Name___________________________________________________________
Telephone_________________ Fax_________________ E-mail____________________
Form of Advertising_____________________________________________________

Facility Information

Competition Venue Information (please submit one or two interior photographs)

Name of Facility_________________________________________________________
Address of facility________________________________________________________
Telephone_________________ Fax_________________ E-mail____________________
Number of badminton courts__________________ Type of Floor____________________
Any other court marking on floor space (Badminton, Basketball, Volleyball, etc.)?

Is facility air-conditioned? ____________ Can air-conditioner be turned off? ______
Type of Lighting____________________ Direct or Indirect (please circle)
Height of Ceiling____________________

Adjacent Facilities/Rooms/Specific Areas-check if available/indicate location and size

_____ Restrooms-number: _____ men _____ women
_____ Meeting Rooms-number: _____
_____ Locker Rooms - number: _____
_____ Trainer/Medical Room Provide Specific Information_____________________
_____ Concession Area
_____ Merchandise sales area
_____ Hospitality room/Players' Lounge
_____ Free parking
_____ On Court Water/Fluid for athletes (Sponsor Coolers)

Equipment - check if available and indicate type, location and proximity to venue, where appropriate
____ Computer with printer
____ Internet Access Available
____ Copy Machine
____ Typewriter
____ Fax Machine
____ Public Address System
____ Overhead Speakers - number: ____

**Furniture** - check if available
____ Bleacher accommodations, approximately how many seats____________
____ Tables and chairs
____ Portable Bulletin Boards

**Accommodations:**

Headquarters Hotel Name__________________________________________________
Address_________________________________________________________________
Telephone_____________ Fax____________________ E-mail__________________
Hotel Capacity_______ Proposed rate(s) __________________________
Are rates guaranteed_______
Distance from Venue_____________ Distance from Airport_________________
Shuttle Service to/from Venue_________ Shuttle to/from Airport_____________

**Cultural Activities (Areas of Interest)**

Please list activities or sightseeing, which would be of interest during the event:
____________________________________________________________________
____________________________________________________________________
____________________________________________________________________

**Display Sales / Official Representatives**

Any and all manufacturer / representative of equipment / clothing / stringing display must be approved by SBA.

**Comments:**
____________________________________________________________________
____________________________________________________________________
____________________________________________________________________
____________________________________________________________________
____________________________________________________________________
____________________________________________________________________
PRELIMINARY BUDGET

Income:
Entry Fee
SBA Membership Fee (# of entrants x $5)
Concession Sales
Souvenir Sales
Sponsors (please detail)
Miscellaneous
TOTAL INCOME

Expenses:
Bid Fee
SBA Membership Fee (# of entrants x $5)
Venue Rental
Awards
Printing Costs/Brochures/Posters
Creative/Logo Department
Welcome Kits
Supplies
Hotel
Medical
Insurance
TOTAL Expenses

NET INCOME (INCOME LESS EXPENSES)

This application was prepared by:

Name
Organization
Address
Telephone Number Fax e-Mail

Signature