

In April 2008, Miami will experience the power, strength and excitement of world class badminton. The X Miami Pan Am International Badminton Tournament will showcase the world's fastest racket sport, with smashes at up to 200 mph, and unequalled endurance levels.

Sanctioned by the Badminton World Federation (BWF), this event has become one of the top tournaments in the Americas, attracting players from:

The United States, Canada, Puerto Rico, Jamaica, Trinidad and Tobago, Peru, Mexico, Brazil, Guatemala, Denmark, Germany, the U.K., France, Austria, Finland, Algeria, Iran, Japan, Hong Kong, and the Philippines.

Players compete to improve their International rankings as they strive towards the 2008 Olympics.

The US Open and the Miami Pan Am International are the only two internationally sanctioned open-level badminton tournaments in the United States, and is part of the Pan Am Circuit's "Future Series".

**Venue—Shula's Athletic Club**

Shula's Athletic Club has been the home to international level competition since 1988. Its facility was specially designed under the supervision of Bill Graham to host professional badminton. Bill Graham is the brother of former Senator and Governor of Florida, Bob Graham, and brother-in-law of the Washington Post's Katherine Graham. Bill Graham himself has been playing badminton since the 1930's.

**Past and Present Sponsors:** *Yonex, Wilson, Ashaway Sports, Coca-cola, Shula's Hotel and Golf Resort, Royal Crown Cola, Florida Sports Foundation, Miami-Dade Sports Commission, and the Graham Companies.*

**The Florida Badminton Association (FBA)**

The Florida Badminton Association is a non-profit corporation in the state of Florida, established for the purposes of promoting and growing the sport of badminton. It is lead by a group that includes two members of the USA Badminton (the US Olympic Committee recognized National Governing Body for Badminton) board of directors and by the State Badminton Chairperson for the Sunshine State Games.



**X MIAMI PAN AM  
INTERNATIONAL  
BADMINTON TOURNAMENT**

**Florida Badminton Association**  
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**Sponsorship Package**

**X Miami Pan Am  
International  
Badminton  
Tournament**

**April 16-19, 2008**



**X MIAMI PAN AM  
INTERNATIONAL  
BADMINTON  
TOURNAMENT**

## X MIAMI PAN AM INTERNATIONAL

The X Miami Pan Am International Badminton Tournament is an internationally sanctioned event, drawing players from all over the world to Shula's Athletic Club in Miami Lakes. Athletes earn world ranking points as they compete for spots in the 2008 Olympics and the World Championships.

The Florida Badminton Association is offering several sponsorship packages, each designed for corporations or individuals who would like to take advantage of this opportunity to reach out to local, national, and international audiences.



Howard Bach and Tony Gunawan (USA)  
2005 World Champions (Anaheim, California)

Past and current sponsors include Yonex, Wilson, Ashaway Sports, Coca-cola, Shula's Hotel and Golf resort, Royal Crown Cola, Florida Sport Foundation, Miami-Dade Sports Commission, and the Graham Companies.

Please choose one of the following sponsorship packages that best suits your corporation, and get the most "smash" from your buck!

### The Platinum Package

The Miami Pan Am's Premium package is limited to only one sponsor and includes:

- Tournament sponsorship naming rights,
- Logo on Welcome Banner at the entrance to Shula's Athletic Club.
- Corporate banner at the entrance to Shula's Athletic Club.
- Full page advertisement in the Program
- Four corporate banners in gymnasium
- One Court naming rights up to and including the Finals
- Four advertising boards surrounding courts
- Space at venue for display booth
- Premium logo on tournament T-shirt
- Featured Ad on tournament web page
- "Goodie Bag" insert

PLATINUM PACKAGE: \$5,000

### Gold Package

- Logo on Welcome Banner at the entrance to Shula's Athletic Club.
- Corporate banner at the entrance to Shula's Athletic Club.
- Full page advertisement in the Program
- Four corporate banners in gymnasium
- One Court naming rights up to and including the Finals
- Four advertising boards surrounding courts
- Space at venue for display booth
- Premium logo on tournament T-shirt
- Featured Ad on tournament web page
- "Goodie Bag" insert

GOLD PACKAGE: \$2,500

### Silver Package

- Full page advertisement in the tournament Program
- Two corporate banners in gymnasium during entire event
- Space at venue for display booth
- Logo on tournament T-shirt
- Ad on tournament web page
- One Court naming right (not including semis/finals)
- Two Court advertising boards (Semifinals onward)
- "Goodie Bag" insert

SILVER PACKAGE: \$1,000

### Bronze Package

- Half page advertisement in the tournament Program
- Logo on Tournament T-shirt
- Ad on tournament web page
- One Court naming right (up to Semifinal events)
- "Goodie Bag" insert

BRONZE PACKAGE: \$500

### Patron Package

- Recognition in Tournament Program
- Ad on Tournament Website
- "Goodie Bag" insert

PATRON PACKAGE: \$100